



**THE ORCHESTRA  
OF THE  
AMERICAS GROUP**



# The Orchestra of the Americas Group **2023 PROSPECTUS**

*Empowering exceptional artists  
to fulfill their global impact potential*

<b>WHAT WE DO</b> .....	<b>4</b>
<b>PURPOSE</b> .....	<b>4</b>
<b>PROCESS</b> .....	<b>5</b>
<b>WHO WE HELP</b> .....	<b>5</b>
<b>INITIATIVES</b> .....	<b>6</b>
<b>The Global Leaders Institute</b> .....	<b>7</b>
<b>Arts Innovation MBA</b> .....	<b>7</b>
<b>Líderes Emprendedores</b> .....	<b>8</b>
<b>(Re)Setting The Stage Conference</b> .....	<b>8</b>
<b>Music in Action Journal</b> .....	<b>8</b>
<b>OAcademy Music Conservatory</b> .....	<b>9</b>
<b>Orchestra Institute</b> .....	<b>10</b>
<b>Carlos Miguel Prieto Conducting Fellowship</b> .....	<b>11</b>
<b>Gabriela Montero Piano Lab</b> .....	<b>11</b>
<b>Gabriela Ortiz Composing Studio</b> .....	<b>11</b>
<b>The Orchestra of the Americas</b> .....	<b>12</b>
<b>Gabriela Montero at Prager</b> .....	<b>13</b>
<b>Sinfónica Azteca</b> .....	<b>13</b>
<b>Gateway to Greatness Awards</b> .....	<b>13</b>
<b>Accelerator</b> .....	<b>14</b>
<b>IMPACT: Community Changemakers</b> .....	<b>15</b>
<b>CALENDAR: Three-Year Plan</b> .....	<b>16</b>
<b>FINANCIAL MODEL: Market-Based Equilibrium</b> .....	<b>17</b>
<b>GET INVOLVED: Join Our Movement</b> .....	<b>18</b>

## What we do

---



## Purpose

---

**Empowering exceptional artists  
to fulfill their global impact potential**

## Priorities

### CAREER DEVELOPMENT

**Equipping top talents  
to build thriving  
performance careers.**

#### Key Initiatives:

- Academy Music Conservatory
- Orchestra Institute
- Conducting Fellowship
- Piano Lab
- Composing Studio

### LEADERSHIP TRAINING

**Empowering arts  
change-makers to lead  
dynamic organizations.**

#### Key Initiatives:

- The Global Leaders Institute
- Arts Innovation MBA
- Líderes Latin America
- Music In Action Journal
- (Re)Setting The Stage  
Conference

### ACCESS TO EXCELLENCE

**Connecting diverse  
communities to  
world-class experiences.**

#### Key Initiatives:

- Sinfónica Azteca
- Gabriela Montero at Prager
- Gateway to Greatness Awards
- Accelerator

## Process

### Our four-step process creates lasting results.



#### IDENTIFY

We canvas the globe to find exceptional rising artists and arts leaders.



#### EXCEL

We empower fellows with high-caliber training in critical, cross-cutting fields.



#### CONNECT

We build global support networks that lead to scholarship and job opportunities.



#### TRANSFORM

We cultivate personal growth and a lifelong commitment to community impact.

## Who we help



# Initiatives



## Focus: The Global Leaders Institute

# GLOBAL LEADERS INSTITUTE

FOR ARTS INNOVATION

The Global Leaders Institute prepares arts professionals to grow creative enterprises that sustainably impact communities. Led in partnership with nine top universities and think tanks, a world-class faculty, and a network of Fieldwork partners spanning 40+ nations, the GLI's MBA in Arts Innovation is offered annually to an Executive Cohort of 60 accomplished arts professionals from around the globe.

## Highlights



### Twelve-month MBA in Arts Innovation

focused on social entrepreneurship, cultural management, sustainable impact, and community development.



Builds powerful tools through live interactive seminars led by a Faculty of pioneers in fields from international development to business and neuroscience, including **Nobel Prize laureates, Polar Prize winners, Grammy recipients, and TED presenters.**



Tailored academic modules curated and certified by world-class universities, including **Harvard, Duke, Georgetown, McGill, Stanford, NYU, and Bard College**, impart skills that address real-world opportunities.

## Curating Partners



***Bridging worlds is the heart of innovation and the root of impact.***

Thomas Sudhof | Nobel Prize Laureate & GLI Instructor

## PARTICIPANT SECTOR

GLI Cohort Members are diverse cultural leaders connected by proven accomplishments, growth ambition, and a commitment to impact.



## GLI Initiatives

### **(RE)SETTING THE STAGE**

#### **(Re)Setting The Stage**

A conference focused on the evolving landscape of the arts, connecting diverse expert perspectives to dynamic themes of high relevance.

### **LÍDERES EMPREENDEDORES**

#### **Líderes Emprendedores**

An annual six-month arts innovation school that supports the growth of 50 cultural managers across Latin America into job creators.

### **MUSIC IN ACTION JOURNAL**

#### **Music in Action**

A case study journal at the intersection of the arts and global development, exploring evolving challenges & opportunities to reveal actionable insights.



# OAcademy

**Elite-level global music conservatory** – empowering high-talent rising musicians to become dynamic, job-winning artists.

**Bridges the gap between location, circumstance, and opportunity** – curated by top institutions from the Royal Concertgebouw and Metropolitan Opera to the Curtis Institute of Music.

**Delivers a transformative 360° curriculum focused on 21st-century artist skills** – connecting a global network of fellows and instructors with intensive in-person residency programs.

## Orchestra Institute

**Imagine an apprenticeship at the world's leading orchestras for six months.  
That's the OAcademy Orchestra Institute.**



100% live, participant-centered  
6-month Artist Diploma learning  
experience.



Outstanding faculty of 120+  
music icons put learning into  
practice.



A balanced curriculum of orchestra learning,  
technical mastery, small ensemble training,  
virtuosity development, creative skills  
enhancement, leadership growth, and  
community engagement immersion.



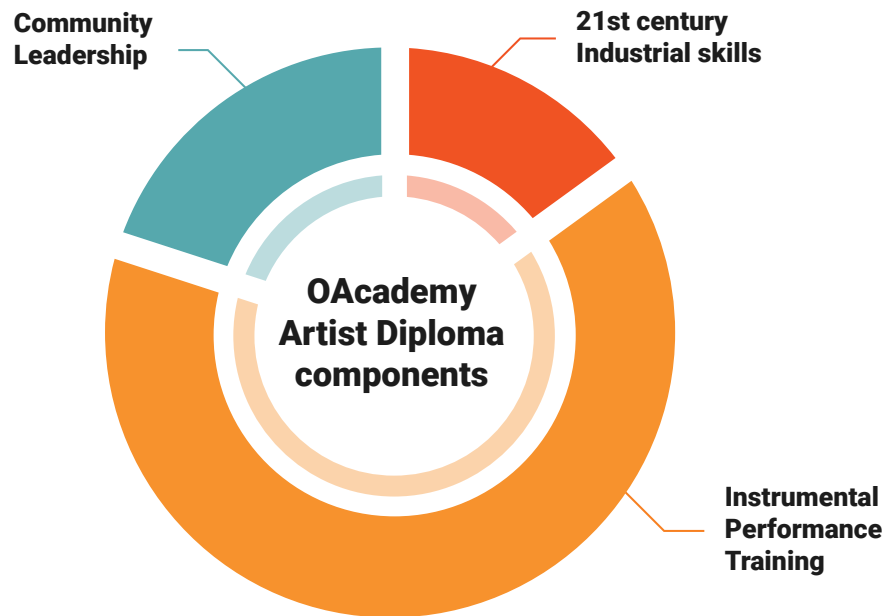
Tailored to the schedule of busy  
graduate students and rising  
orchestra professionals.

**Reducing inequality: OAcademy is the answer.**

Yo-Yo Ma | Artist Collaborator



## OAcademy Artist Diploma components

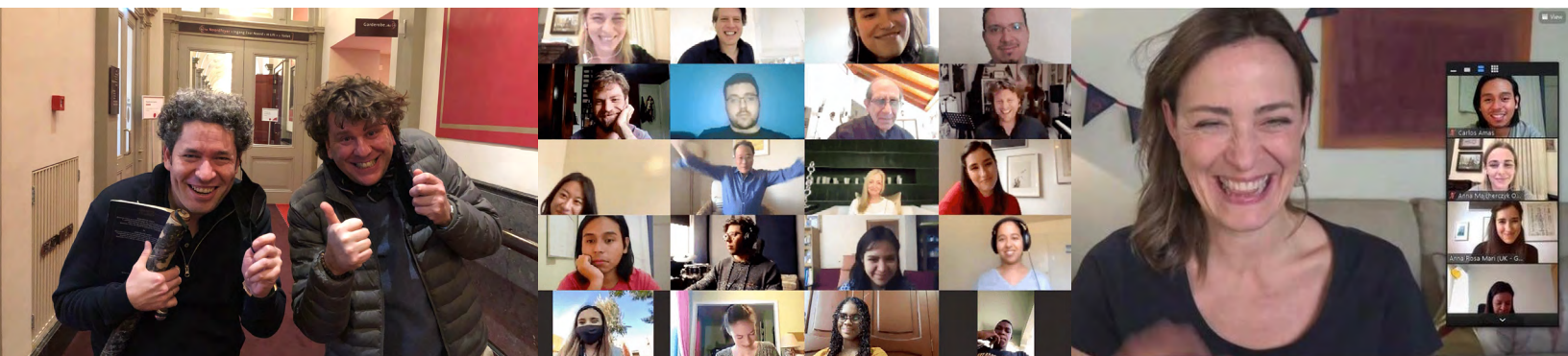


## Curating Partners

The Metropolitan Opera



CONCERTGEBOUWORKEST





**Carlos Miguel Prieto**  
Conducting Fellowship

### **Carlos Miguel Prieto Conducting Fellowship**

Empowers twelve emerging conductors from the Americas annually with the formative tools needed to win professional appointments.

#### **HIGHLIGHTS**

- The fellowship propels emerging talents into the conducting profession through a 9-month training.
- The curriculum pairs technical classes by master conductors with digital full orchestra sessions.
- Weekly live learning sessions expose fellows to tailored mentorship from industry leaders.
- Springboard to professional opportunities supported by coaching with strategic career advisors.



**Gabriela Montero**  
Piano Lab

### **Gabriela Montero Piano Lab**

A creative space for nine exceptional pianists each year to enter professional musical life supported and guided by a leading artist of our time.

#### **HIGHLIGHTS**

- Fellows receive individual lessons throughout the year from Gabriela Montero and join Piano Lab peers in auditing live sessions.
- Fellows gather for two in-person immersive training residences during the year in Europe and The United States, complementing ongoing conservatory studies or professional education.
- Fellows shadow Montero's daily practice studio and participate in supplemental OAcademy group learning activities throughout the journey.



**Gabriela Ortiz**  
composing studio

### **Gabriela Ortiz Composing Studio**

A nine-month lab for next-generation composers providing the resources and network needed to take the next step in a successful global career.

# Focus: The Orchestra of the Americas



The Orchestra of the Americas discovers, prepares and empowers the most exceptional rising musicians in the Western Hemisphere to transform lives and communities through immersive international residencies, high-impact tours, and a commitment to community engagement.

## Highlights



### Supports Rising Orchestra Leaders

Of 5,000+ musicians who start the audition process each year, the 80 selected to participate are a showcase of the Americas, embodying the talent of more than 25 nations of the hemisphere.



### No Barrier But Talent

Full scholarships ensure that no financial barriers prevent the ability to audition or the dream to participate. We work tirelessly to guarantee a level playing field at all times.



### Transformative Residencies

OA Residencies immerse Fellows with a faculty of principals from the world's top music institutions, including The Berlin Philharmonic, Royal Concertgebouw, Brussels Philharmonic, Metropolitan Opera, Minnesota Orchestra, and Rome Opera.



### High-Impact Tours & Community Engagement

OA Concert Tours transform lives, empowering participants to not only perform at the greatest venues and festivals on earth—but inspire them to creatively engage new and underserved audiences, across all continents, in the most diverse settings imaginable.



***If this is the future of the symphony orchestra, then that future is secure.***

Philip Glass | Composer-in-Residence



**Gabriela Montero**  
at Prager

## **Gabriela Montero at Prager**

Inspired by the associations of music icons with unique places, Gabriela Montero at Prager brings intimate performances by today's top artists from Joshua Bell to Yuja Wang to Maryland's Eastern Shore.



**Sinfónica**  
**Azteca**

## **Sinfónica Azteca**

An annual orchestra institute & concert tour that brings together 100 emerging talents from across Mexico, led in alliance with Fundación Azteca.



**GROUPE**  
Orchestre des Amériques  
**CANADA**

## **OA Group Canada**

OA Group Canada supports talented Canadians and Canadian organizations with scholarships and resources to access The OA Group's global training initiatives.

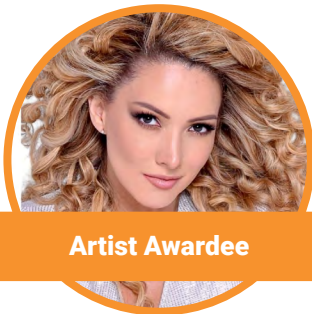


**GATEWAY**  
**TO GREATNESS**  
**AWARDS**

## **The Gateway to Greatness Awards**

The Gateway to Greatness Awards are presented annually at an International Gala to iconic public figures whose impact legacies embody the timeless Hero's Journey.

## **2023 GATEWAY TO GREATNESS LAUREATES**



**Artist Awardee**

**Erika Ender**  
*Activist & Songwriter*  
of cultural icon "Despacito"



**Innovation Awardee**

**Frank Gehry**  
*Architect & Design Icon*  
Gehry Partners LLP



**Civic Awardee**

**Stephen Beyer**  
*Ret. Associate Justice*  
The Supreme Court

# Accelerator

Masterclasses On-Demand

Accelerator helps schools and arts organizations, regardless of location, access enhanced music instruction from inspiring leaders in the music world.

## Highlights

- **Tailored Clinics & Workshops**

Offers on-demand learning experiences to schools that connect global resources with local classrooms.

- **Empowering local students & teachers**

Responds to local needs with customized curricula that enhance growth for local students and teachers.

- **Supercharging school curricula**

Canvases a global network to find the best instructors for each activity – making planning, execution, and evaluation easy for schools and enjoyable for students.



### IMMEDIATE ENHANCEMENT

*"Accelerator clinics created an immediate impact on our community at Escuela Superior de Música de Monterrey, serving as an example for our instructors and contributing to heightened goals among students."*

**Barbara Herrera de Garza** | Board Chair  
Escuela Superior de Música de Monterrey



### INCREASED MOTIVATION

*"Our students benefited enormously from Accelerator masterclasses and clinics. They elevated how we teach music online, and inspired us to work towards new possibilities and opportunities."*

**Carol Adee** | Co-Founder  
Enriching Lives through Music



### BORDERLESS OPPORTUNITY

*"Accelerator unlocked new skills for our students through innovative approaches to practice and perform."*

**Maria Claudia Parias** | CEO  
Fundación Batuta Colombia



**We help leaders to make a lasting difference.**



**GRADUATES ARE MOTIVATED TO TRANSFORM**

4 out of 5 alumni say that the organization reshaped their motivation and goals as a musician.



**GRADUATES BUILD MEANINGFUL CAREERS**

Alumni earning increases on average 250% within 5 years of graduation, and quintuples within 10 years.



**GRADUATES SUCCEED ACROSS BARRIERS**

By learning to excel across cultural and socioeconomic barriers, more than 50% of alumni find professional opportunities abroad.




**GRADUATES BECOME LEADERS**

Enhanced leadership abilities are among the most developed qualities that graduates report.

**GRADUATES CONTINUE TO GROW**

Graduates go on to complete at least one Master's degree on average.



**GRADUATES ARE INSPIRED TO SERVE**

More than 90% of alumni report an ongoing commitment to give back to their communities inspired by the experience of taking part.

Our Numbers

**2350**

Global Fellows

**58%**

Women Fellows

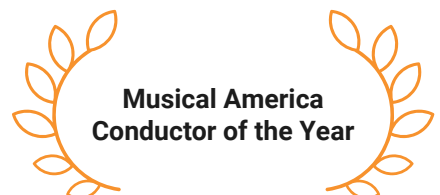
**67%**

People of Color

**82%**

Low-Income Homes

Awards



# Calendar

## 2022 OCT - DEC

- **OAcademy Music Conservatory**
  - Open Campus Sessions
- **Piano Residency Maryland**
  - Piano Lab Graduation
  - Cross-Cohort Auditions Close
- **Global Leaders Institute**
  - Arts MBA Semester I
  - (Re)Setting The Stage Conference
  - Montero at Prager Season I Starts
- **Ambassadors Dinner Series DC**
- **Annual Group Board Meeting**
- **Chesapeake Getaway Weekends**

## 2023 JAN - MAR

- **OAcademy Music Conservatory**
  - All Cohorts Begin Classes
  - Piano Residency Switzerland
- **Global Leaders Institute**
  - Arts MBA Semester II
  - Líderes Emprendedores Begin Classes
  - Foundation Roundtable Conference
- **Mexico City Concert Reception**

## 2023 APR-JUN

- **OAcademy Music Conservatory**
  - Orchestra Institute Graduation
- **Global Leaders Institute**
  - MBA Cohort Applications
  - Innovation Summit Chile
  - Innovation Summit Italy
  - Líderes Emprendedores Graduation
- **Montero at Prager Season I Continues**
- **Gateway to Greatness Awards Gala**
- **In-Person Board Meeting DC**

## 2023 JUL - SEP

- **OAcademy Music Conservatory**
  - Orchestra Institute Residence Puebla
  - Conducting & Composing Studios Graduation
  - Cross-Cohort Auditions Open
- **Global Leaders Institute**
  - Arts MBA Cohort Graduation
  - Incoming MBA Starts Classes
- **Montero at Prager Season II Begins**
- **Annual Group Board Meeting**

## 2023 OCT - DEC

- **OAcademy Music Conservatory**
  - Open Campus Sessions
  - Piano Residency Maryland
  - Cross-Cohort Auditions Close
  - Piano Lab Graduation
- **Global Leaders Institute**
  - Arts MBA Semester I
  - (Re)Setting The Stage Conference
- **Montero at Prager Season II Continues**
- **Ambassadors Dinner Series DC**
- **Annual Group Board Meeting**
- **Chesapeake Getaway Weekends**

## 2024 JAN - MAR

- **OAcademy Music Conservatory**
  - All Cohorts Begin Classes
  - Piano Residency Switzerland
- **Global Leaders Institute**
  - Arts MBA Semester II
  - Líderes Emprendedores Begin Classes
  - Foundation Roundtable Conference
- **Mexico City Concert Reception**

## 2024 APR - JUN

- **OAcademy Music Conservatory**
  - Orchestra Institute Monterrey Residency
  - Orchestra Institute Graduation
- **Global Leaders Institute**
  - MBA Cohort Applications
  - Innovation Summit Chile
  - Innovation Summit Peru
  - Líderes Emprendedores Graduation
- **Montero at Prager Season II Continues**
- **Gateway to Greatness Awards Gala**
- **In-Person Board Meeting DC**

## 2024 JUL - SEP

- **OAcademy Music Conservatory**
  - Conducting & Composing Studios Graduation
  - Cross-Cohort Auditions Open
- **Global Leaders Institute**
  - Arts MBA Cohort Graduation
  - Incoming MBA Starts Classes
- **Montero at Prager Season III Begins**
- **Sinfonica Azteca Mexico Tour**
- **Annual Group Board Meeting**

## 2024 OCT - DEC

- **OAcademy Music Conservatory**
  - Open Campus Sessions
  - Piano Residency Maryland
  - Cross-Cohort Auditions Close
  - Piano Lab Graduation
- **Global Leaders Institute**
  - Arts MBA Semester I
  - (Re)Setting The Stage Conference
- **Montero at Prager Season III Continues**
- **Ambassadors Dinner Series DC**
- **Annual Group Board Meeting**
- **Chesapeake Getaway Weekends**

## 2025 JAN - MAR

- **OAcademy Music Conservatory**
  - All Cohorts Begin Classes
  - Piano Residency Switzerland
- **Global Leaders Institute**
  - Arts MBA Semester II
  - Líderes Emprendedores Begin Classes
  - Foundation Roundtable Conference
- **Mexico City Concert Reception**

## 2025 APR - JUN

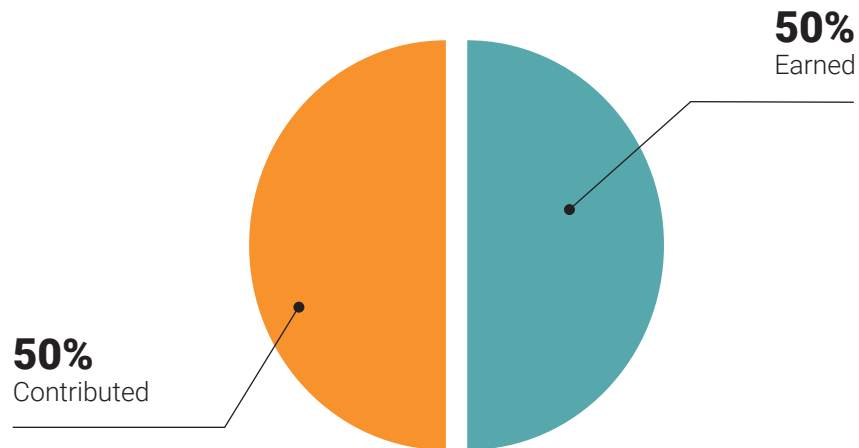
- **OAcademy Music Conservatory**
  - Orchestra Institute Monterrey Residency
  - Orchestra Institute Graduation
- **Global Leaders Institute**
  - MBA Cohort Applications
  - Innovation Summit Chile
  - Innovation Summit Italy
  - Líderes Emprendedores Graduation
- **Montero at Prager Season III Continues**
- **Gateway to Greatness Awards Gala**
- **In-Person Board Meeting DC**

## 2025 JUL - SEP

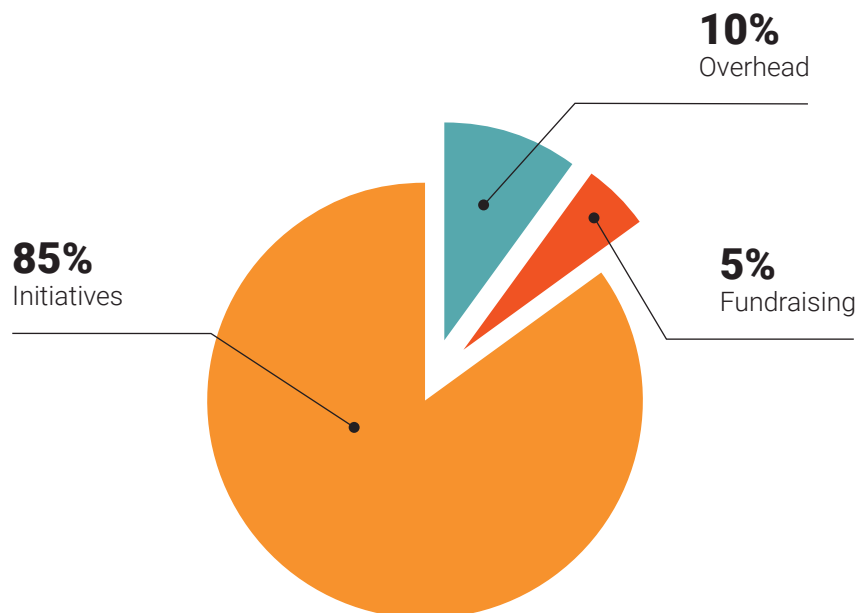
- **OAcademy Music Conservatory**
  - Conducting & Composing Studios Graduation
  - Cross-Cohort Auditions Open
- **Global Leaders Institute**
  - Arts MBA Cohort Graduation
  - Incoming MBA Starts Classes
- **Montero at Prager Season IV Begins**
- **Sinfonica Azteca Mexico Tour**
- **Annual Group Board Meeting**

**Our market-based approach to fiscal equilibrium multiplies the impact of every dollar contributed 2x.**

**REVENUE** \$2.59 million USD (FY23)



**EXPENSES** \$2.54 million USD (FY23)



### Join our movement transforming lives.

More high-potential beneficiaries than we have the financial means to accommodate continually need our services. This limit to our capacity is why we need your help. Every dollar contributed adds to our ability to identify, train and empower exceptional change-makers in the arts to impact lives.

#### MUSICIAN SCHOLARSHIP FUND

Support our musician scholarship fund to connect exceptional rising musicians with transformative opportunities to become thriving artists and human beings.

#### CORPORATE PARTNERS

Partner with us to scale the power of music to improve lives in your communities.

#### AWARDS GALA

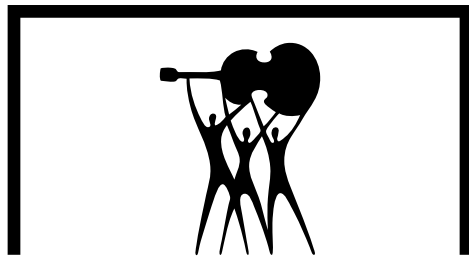
Join the Gateway to Greatness Awards Gala to raise critical funds for our beneficiaries.

**CONTRIBUTE NOW**  
[www.theoagroup.org/contribute](http://www.theoagroup.org/contribute)



***This organization empowers musicians to ask why we do what we do.***

Arthur C. Brooks | Harvard Kennedy School



**THE ORCHESTRA  
OF THE  
AMERICAS GROUP**

The Orchestra of the Americas Group  
1701 Rhode Island Avenue NW  
Washington, DC 20036  
United States  
[www.theoagroup.org](http://www.theoagroup.org)