



**THE ORCHESTRA  
OF THE  
AMERICAS GROUP**



# The Orchestra of the Americas Group **2023 BROCHURE**

*Empowering exceptional musicians  
to fulfill their global impact potential*

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## Who we are

### FULFILLING POTENTIAL

We canvas the world to find individuals with the biggest unrealized futures in music.

### EXCEPTIONAL TALENT

We work qualitatively by helping the few, those with unique abilities to help the many.

### EMPOWERING MUSICIANS

We don't hand out fish, but teach how to fish - both in fair conditions and in storm.

### SOCIAL IMPACT

Our legacy is created not directly, but through the extraordinary life paths of those who we help.

## Purpose

### Empowering exceptional musicians to fulfill their global impact potential

## Priorities

### INTEGRATED ARTIST DEVELOPMENT

Activities that help exceptional musicians build impactful, thriving careers.

#### Key Initiatives:

The Orchestra of the Americas  
OAcademy  
Gabriela Montero Piano Lab  
Carlos Miguel Prieto  
Conducting Fellowship  
Gabriela Ortiz Composing Studio

### SOCIAL LEADERSHIP TRAINING

Activities that help music changemakers build transformative arts organizations.

#### Key Initiatives:

The Global Leaders Institute  
Líderes Emprendedores  
(Re)Setting The Stage  
Music In Action Journal

### ACCESS TO OPPORTUNITY

Activities that help diverse communities and individuals access world-class music-making, education, and job opportunities.

#### Key Initiatives:

Accelerator  
SoundPost  
Gabriela Montero at Prager

## Our four-step process creates fast results.



### IDENTIFY

We canvas the globe to find exceptional rising musicians, arts leaders, and social venture with critical lessons to share.



### EXCEL

We provide the highest caliber training led by experts in cross-cutting fields from Nobel laureates to Grammy winners..



### CONNECT

We build support networks, virtual & physical. We shine a light, local & global. We help music to impact and create jobs.



### TRANSFORM

We teach personal growth, and cultivate giving back to communities – expanding the role of music to improve lives.

## Who we help



# Initiatives



# Focus: The Orchestra of the Americas Group



The Orchestra of the Americas discovers, prepares and empowers the most exceptional rising musicians in the Western Hemisphere to transform lives and communities through immersive international residencies, high-impact tours, and a commitment to community engagement.

## Highlights



### Supports Rising Orchestra Leaders

Of 5,000+ musicians who start the audition process each year, the 80 selected to participate are a showcase of the Americas, embodying the talent of more than 25 nations of the hemisphere.



### No Barrier But Talent

Full scholarships ensure that no financial barriers prevent the ability to audition or the dream to participate. We work tirelessly to guarantee a level playing field at all times.



### Transformative Residencies

OA Residencies immerse Fellows with a faculty of principals from the world's top music institutions, including The Berlin Philharmonic, Royal Concertgebouw, Brussels Philharmonic, Metropolitan Opera, Minnesota Orchestra, and Rome Opera.



### High-Impact Tours & Community Engagement

OA Concert Tours transform lives, empowering participants to not only perform at the greatest venues and festivals on earth—but inspire them to creatively engage new and underserved audiences, across all continents, in the most diverse settings imaginable.



***If this is the future of the symphony orchestra, then that future is secure.***

Philip Glass | Composer-in-Residence

## Focus: The Global Leaders Institute

# GLOBAL LEADERS INSTITUTE

FOR ARTS INNOVATION

The Global Leaders Institute empowers cultural changemakers to grow organizations that impact communities. Led in partnership with nine top universities and think tanks, a world-class faculty, and a network of Fieldwork partners spanning 40+ nations, the GLI is offered annually to an Executive Cohort of 60 accomplished arts professionals from around the globe.

## Highlights



### Twelve-month Executive Graduate Certificate

in Social Entrepreneurship, Cultural Agency, Community Development, Organization Management, Design Thinking, and Education Leadership.



Builds powerful tools through live interactive seminars led by a Faculty of pioneers in fields from international development to business and neuroscience, including **Nobel Prize laureates, Polar Prize winners, Grammy recipients, and TED presenters.**



Tailored academic modules curated and certified by world-class universities, including **Harvard, Duke, Georgetown, McGill, NYU, and Bard College**, impart skills that address real-world opportunities.

## Curating Partners



***Bridging worlds is the heart of innovation and the root of impact.***

Thomas Sudhof | Nobel Prize Laureate & GLI Instructor

## PARTICIPANT SECTOR

GLI Cohort Members are diverse cultural leaders connected by proven accomplishments, growth ambition, and a commitment to impact.



## GLI Initiatives

### **(RE)SETTING THE STAGE**

#### **(Re)Setting The Stage**

An open conference series exploring dynamic challenges and opportunities faced by arts impact professionals. Conversations convene diverse groups of experts to examine the evolving landscape of concert music in a transforming world.

### **LÍDERES EMPRENDEDORES**

#### **Líderes Emprendedores**

Annual Spanish-language arts entrepreneurship incubator offered to 45 cultural leaders in Colombia & Central America that supports the development of vibrant, sustainable arts initiatives.

### **MUSIC IN ACTION JOURNAL**

#### **Music in Action**

A journal for the frontlines of music-for-social-action. The Journal applies the lens of Case Study Analysis to one of the most rapidly expanding sectors in global development—exploring local challenges, diagnosing root causes, and offering viable solutions. By creating a knowledge hub that empowers decision-makers to learn from what is happening elsewhere, Music in Action promotes improved efficiencies and stronger outcomes.



# OAcademy

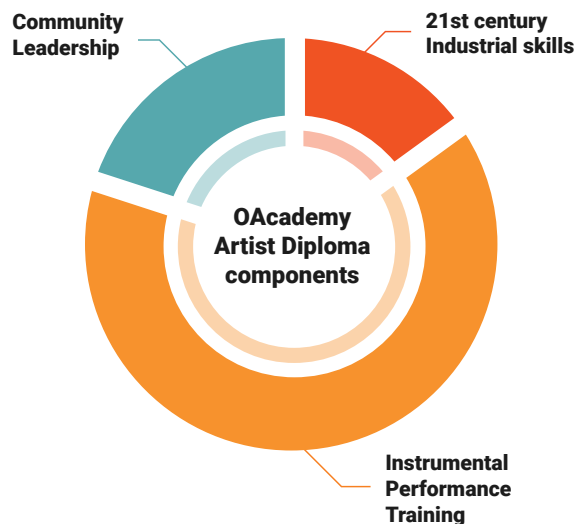
**Professional-caliber global music conservatory** – empowering high-potential musicians to become impactful, job-ready artists.

**Bridges the gap between location, circumstance, and opportunity** – curated by top institutions from the Royal Concertgebouw and Metropolitan Opera to Curtis Institute of Music.

**Delivers a transformative 360° curriculum focused on building 21st-century skills** – connecting a powerful network of instructors with the latest tools from emerging technology.

## Highlights

- 9-month 100% live participant-centered interactive Artist Diploma learning experience.
- Balanced curriculum of orchestra learning, technical mastery, small ensemble training, virtuosity development, creative skills enhancement, leadership growth, and community engagement immersion.
- Unparalleled faculty of 120+ music icons put learning into practice.
- Tailored to the schedule of busy conservatory students and rising orchestra professionals.



## Curating Partners

The Metropolitan Opera



CONCERTGEBOUWORKEST



IDAGIO



klassikal.com





### **Gabriela Montero** Piano Lab

#### **Gabriela Montero Piano Lab**

A creative space for nine exceptional pianists each year to enter professional musical life supported and guided by a leading artist of our time.

#### **HIGHLIGHTS**

- Fellows receive individual lessons throughout the year from Gabriela Montero and the opportunity to audit Piano Lab peers in their lessons.
- Fellows shadow Montero's daily practice studio and participate in supplemental OAcademy group learning activities throughout the journey.
- Fellows visit Montero for short in-person immersive training residences, complementing ongoing conservatory studies or professional education.



### **Carlos Miguel Prieto** Conducting Fellowship

#### **Carlos Miguel Prieto Conducting Fellowship**

Empowers ten emerging conductors from the Americas annually with the formative tools needed to win professional appointments.

#### **HIGHLIGHTS**

- Propels emerging talents into the conducting profession through a 6-month training preparation.
- Curriculum pairs technical classes by master conductors with digital full orchestra sessions.
- 36 live learning sessions expose fellows to tailored mentorship from industry leaders.
- Springboard to professional opportunities supported by coaching with strategic career advisors.



### **Gabriela Ortiz** composing studio

#### **Gabriela Ortiz Composing Studio**

The Gabriela Ortiz Composing Studio by OAcademy is a nine-month virtual lab for early-career composers that provides the resources and network needed to take the next step in a successful global career.



### **Gabriela Montero** at Prager

#### **Gabriela Montero at Prager**

Inspired by the associations of music icons with unique places, Gabriela Montero at Prager brings intimate performances by today's top artists from Joshua Bell to Yuja Wang to Maryland's Eastern Shore.

***Reducing inequality: OAcademy is the answer.***

Yo-Yo Ma | Artist Collaborator



# Accelerator

Masterclasses On-Demand

Accelerator helps schools and arts organizations, regardless of location, access enhanced music instruction from inspiring leaders in the music world.

## Highlights

- **Tailored Clinics & Workshops**

Offers on-demand learning experiences to schools that connect global resources with local classrooms.

- **Empowering local students & teachers**

Responds to local needs with customized curricula that enhance growth for local students and teachers.

- **Supercharging school curricula**

Canvases a global network to find the best instructors for each activity – making planning, execution, and evaluation easy for schools and enjoyable for students.



### IMMEDIATE ENHANCEMENT

*"Accelerator clinics created an immediate impact on our community at Escuela Superior de Música de Monterrey, serving as an example for our instructors and contributing to heightened goals among students."*

**Barbara Herrera de Garza** | Board Chair  
Escuela Superior de Música de Monterrey



### INCREASED MOTIVATION

*"Our students benefited enormously from Accelerator masterclasses and clinics. They elevated how we teach music online, and inspired us to work towards new possibilities and opportunities."*

**Carol Adee** | Co-Founder  
Enriching Lives through Music



### BORDERLESS OPPORTUNITY

*"Accelerator unlocked new skills for our students through innovative approaches to practice and perform."*

**Maria Claudia Parias** | CEO  
Fundación Batuta Colombia



## We help leaders to make a lasting difference.



**GRADUATES ARE MOTIVATED TO TRANSFORM**

4 out of 5 alumni say that the organization reshaped their motivation and goals as a musician.



**GRADUATES BUILD MEANINGFUL CAREERS**

Alumni earning increases on average 250% within 5 years of graduation, and quintuples within 10 years.



**GRADUATES SUCCEED ACROSS BARRIERS**

By learning to excel across cultural and socioeconomic barriers, more than 50% of alumni find professional opportunities abroad.




**GRADUATES BECOME LEADERS**

Enhanced leadership abilities are among the most developed qualities that graduates report.

**GRADUATES CONTINUE TO GROW**

Graduates go on to complete at least one Master's degree on average.



**GRADUATES ARE INSPIRED TO SERVE**

More than 90% of alumni report an ongoing commitment to give back to their communities inspired by the experience of taking part.

## Our Numbers

**2350**

OA Group Graduates

**58%**

of All Graduates are Women

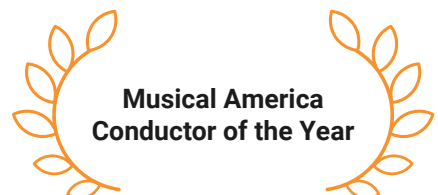
**67%**

Self-identify as People of Color

**82%**

Come from Low-Income Homes

## Awards



# Calendar

## 2022 OCT - DEC

- Annual Group Board Meeting
- OAcademy Auditions
- GLI Semester I begins
- Piano Lab Residency Maryland
- Montero at Prager Season I Concerts
- (Re)Setting the Stage conference
- Ambassador Dinner Series
- Chesapeake Getaway Weekends

## 2023 JAN - MAR

- GLI Semester II begins
- Líderes Emprendedores begins
- Piano Lab Residency Switzerland
- OAcademy classes begin
- Mexico City Board Dinner

## 2022 OCT - DEC

- In-Person Group Board Meeting DC
- Gateway to Greatness Awards Gala
- GLI Innovation Residence Italy
- GLI Innovation Residence Chile

## 2023 JUL - SEP

- GLI, OAcademy & Líderes Graduations
- Sinfonica Azteca Mexico Residency
- GLI Incoming Cohort Orientation
- Montero at Prager Season II Launch

## 2023 OCT - DEC

- Annual Group Board Meeting
- OAcademy Auditions
- GLI Semester I begins
- Piano Lab Residency Maryland
- Montero at Prager Season II Concerts
- (Re)Setting the Stage conference
- Ambassador Dinner Series
- Chesapeake Getaway Weekend

## 2024 JAN - MAR

- GLI Semester II begins
- Líderes Emprendedores begins
- Piano Lab Residency Switzerland
- OAcademy classes begin
- Mexico City Board Dinner

## 2024 APR - JUN

- In-Person Group Board Meeting DC
- Gateway to Greatness Awards Gala
- GLI Innovation Residences

## 2024 JUL - SEP

- GLI, OAcademy & Líderes Graduations
- Sinfonica Azteca Mexico Residency
- GLI Incoming Cohort Orientation
- Montero at Prager Season III Launch

## 2024 OCT - DEC

- Embassy Dinner Series DC
- Group Annual Board Meeting
- GLI Semester I begins
- (Re)Setting the Stage conference

## 2025 JAN - MAR

- GLI Semester II begins
- Líderes Emprendedores begins
- OAcademy classes begin

## 2025 APR - JUN

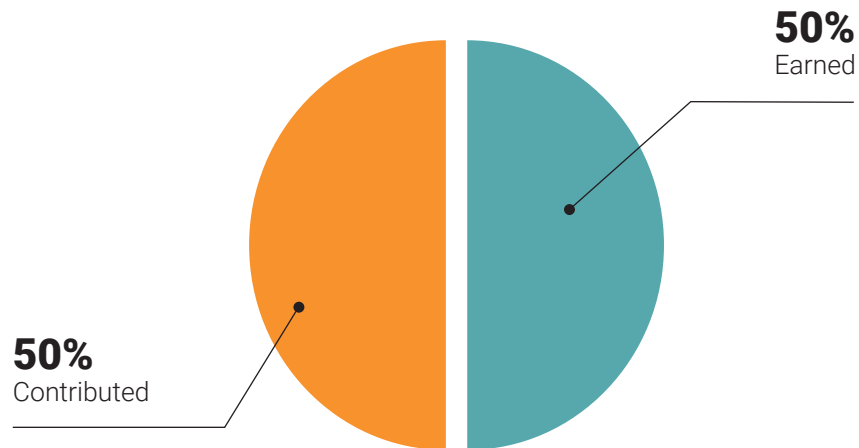
- Group In-Person Board Meeting
- Gateway to Greatness Awards Gala DC
- GLI Innovation Residence

## 2025 JUL - SEP

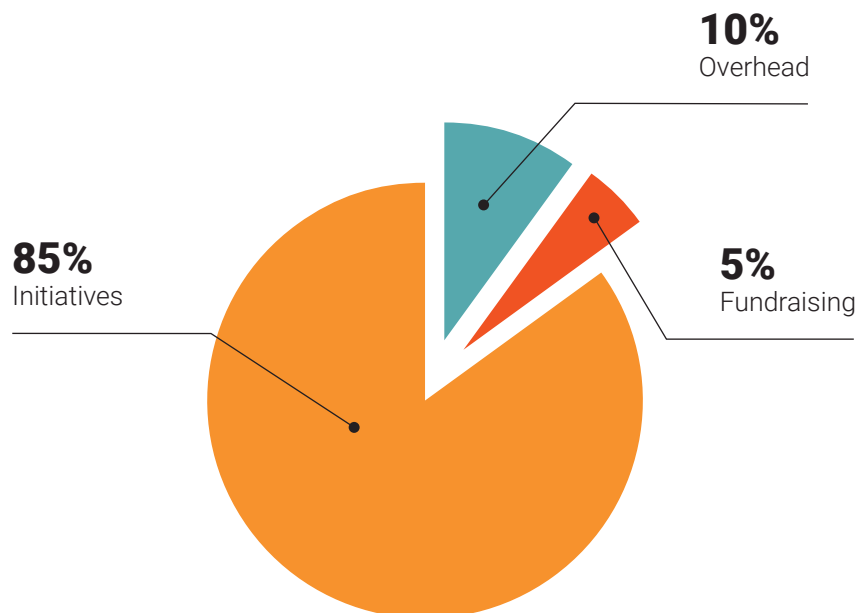
- Annual Group Board Meeting
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**Our market-based approach to fiscal equilibrium multiplies the impact of every dollar contributed 2x.**

**REVENUE** \$2.59 million USD (FY23)



**EXPENSES** \$2.54 million USD (FY23)



## Join our music movement transforming lives.

The services we provide are continually out met by greater need than we have the financial means to accommodate. This is why we need your help. Every dollar contributed enables us to identify, train and empower more exceptional people.

### MUSICIAN SCHOLARSHIP FUND

Support our musician scholarship fund to connect exceptional rising musicians with transformative opportunities to become thriving artists and human beings.

### CORPORATE PARTNERS

Partner with us to scale the power of music to improve lives in your communities.

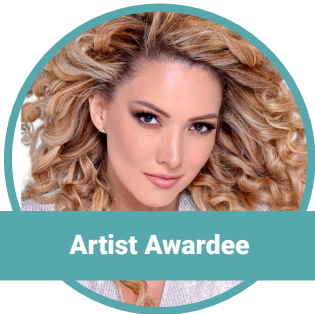
### AWARDS GALA

Join the Gateway to Greatness Awards Gala to raise critical funds for our beneficiaries.



Named for the iconic award statue of ascending steps that accompanies it, **The Gateway to Greatness Awards** are bestowed each year upon distinguished changemakers in the arts and culture whose stories and contributions to humanity embody the values of the OA Group.

### 2023 LAUREATES



Artist Awardee

**Erika Ender**  
*Activist & Songwriter*  
of cultural icon "Despacito"



Innovation Awardee

**José Andrés TBD**  
*Founder*  
World Central Kitchen



Civic Awardee

**Stephen Beyer TBD**  
*Ret. Associate Justice*  
The Supreme Court

### CONTRIBUTE NOW!

[www.theoagroup.org/contribute](http://www.theoagroup.org/contribute)



***This organization empowers musicians to ask why we do what we do.***

Arthur C. Brooks | Harvard Kennedy School



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