

**THE ORCHESTRA
OF THE
AMERICAS GROUP**



**Empowering exceptional
musicians to fulfill their
potential as impactful
human beings**

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PURPOSE

Our mission is to identify and train exceptional leaders in music who build impactful careers that transform lives and communities.

PRIORITIES

INTEGRATED ARTIST DEVELOPMENT

Activities that help exceptional musicians build impactful, thriving careers.

Key Initiatives:

The Orchestra of the Americas
OAcademy
Gabriela Montero Piano Lab
Carlos Miguel Prieto
Conducting Fellowship

SOCIAL LEADERSHIP TRAINING

Activities that help music changemakers build transformative arts organizations.

Key Initiatives:

The Global Leaders Program
Líderes Emprendedores
(Re)Setting The Stage
Music In Action Journal

ACCESS TO OPPORTUNITY

Activities that help diverse communities and individuals access world-class music education and job opportunities.

Key Initiatives:

Accelerator
SoundPost

PROCESS

Our work is guided by a four-step process that creates lasting results.



IDENTIFY

We canvas the globe to find the most high potential musicians, music changemakers, and music initiatives.



CONNECT

We build powerful networks of support for our beneficiaries that open doors to unparalleled growth opportunities, professional advancement, and job creation.



EXCEL

We support our beneficiaries with world-class resources and mentoring from a faculty that includes Nobel Prize recipients, Polar Prize laureates, and Grammy Award winners.



TRANSFORM

We inspire our beneficiaries to transform their communities through music, expanding the role of the cultural sector, and improving thousands of lives each year.

WHO WE HELP



INITIATIVES



Next generation orchestra for the Americas & beyond.



360° leadership training empowering arts impact-makers.



OAcademy

Immersive online academy led by top global artists.



Global prize weekend connecting arts sector leaders.



Knowledge hub from the frontlines of music-for-social-impact.



Gabriela Montero
Piano Lab

Creative space for top pianists to be mentored by a leading artist of our time.



Educational podcast exploring wonders from the world of classical music.



Conference series for music organizations in a world transformed.



Carlos Miguel Prieto
Conducting Fellowship

Supporting emerging conductors with tools to win professional appointments.



Transforming LATAM cultural talents into opportunity creators.



Accelerator

Supercharging schools through enhanced learning.



The Orchestra of the Americas discovers, prepares, and empowers the most exceptional rising musicians in the Western Hemisphere to transform lives and communities through immersive international residencies, high-impact tours, and a commitment to community engagement.

HIGHLIGHTS

- **Supports Rising Orchestra Leaders**

Of 5,000+ musicians who start the audition process each year, the 80 selected to participate are a showcase of the Americas, embodying the talent of more than 25 nations of the hemisphere.

- **No Barrier But Talent**

Full scholarships ensure that no financial barriers prevent the ability to audition or the dream to participate. We work tirelessly to guarantee a level playing field at all times.

- **Transformative Residencies**

OA Residencies immerse Fellows with a faculty of principals from the world's top music institutions, including The Berlin Philharmonic, Royal Concertgebouw, Brussels Philharmonic, Metropolitan Opera, Minnesota Orchestra, and Rome Opera.

- **High-Impact Tours & Community Engagement**

OA Concert Tours transform lives, empowering participants to not only perform at the greatest venues and festivals on earth—but inspire them to creatively engage new and underserved audiences, across all continents, in the most diverse settings imaginable.



*If this is the future of the symphony orchestra,
then that future is secure.*

Philip Glass | Composer-in-Residence

GLOBAL LEADERS PROGRAM

The Global Leaders Program empowers cultural changemakers to grow organizations that impact communities. Led in partnership with nine top universities and think tanks, a world-class Faculty, and a network of Fieldwork partners spanning 40+ nations, the Program is offered annually to an Executive Cohort of 60 accomplished arts professionals from around the globe.

HIGHLIGHTS

- **Twelve-month Executive Graduate Certificate** in Social Entrepreneurship, Cultural Agency, Community Development, Organization Management, Design Thinking, and Education Leadership.
- Builds powerful tools through live interactive seminars led by a Faculty of pioneers in fields from international development to business and neuroscience, including **Nobel Prize laureates, Polar Prize winners, Grammy recipients, and TED presenters.**
- Tailored academic modules curated and certified by world-class universities, including **Harvard, Duke, Georgetown, McGill, NYU, and Bard College**, impart skills that address real-world opportunities.

CURATING PARTNERS



Bridging worlds is the heart of innovation and the root of impact.

Thomas Sudhof | Nobel Prize Laureate & GLP Instructor

PARTICIPANT SECTORS

GLP Cohort Members are diverse cultural leaders connected by proven accomplishments, growth ambition, and a commitment to impact.



GLP INITIATIVES

(RE)SETTING THE STAGE

(Re)Setting The Stage

An open conference series exploring dynamic challenges and opportunities faced by arts impact professionals. Conversations convene diverse groups of experts to examine the evolving landscape of concert music in a transforming world.

LÍDERES EMPRENDEDORES

Líderes Emprendedores

An annual Spanish-language arts entrepreneurship incubator offered to 45 cultural leaders in Colombia & Central America that supports the development of vibrant, sustainable arts initiatives.

MUSIC IN ACTION JOURNAL

Music in Action

A journal for the frontlines of music-for-social-action. The Journal applies the lens of Case Study Analysis to one of the most rapidly expanding sectors in global development—exploring local challenges, diagnosing root causes, and offering viable solutions. By creating a knowledge hub that empowers decision-makers to learn from what is happening elsewhere, Music in Action promotes improved efficiencies and stronger outcomes.



OAcademy

Professional-caliber orchestra academy – empowering high-potential musicians to become impactful, job-ready artists.

Bridges the gap between location, circumstance, and opportunity – curated by top institutions from the Royal Concertgebouw and Metropolitan Opera to Curtis Institute of Music.

Delivers a transformative 360° curriculum focused on building 21st century skills – connecting a powerful network of instructors with the latest tools from emerging technology.

HIGHLIGHTS

- 6-month 100% live participant-centered interactive learning experience.
- Balanced curriculum of orchestra learning, technical mastery, small ensemble training, virtuosity development, creative skills enhancement, leadership growth, and community engagement immersion.
- Unparalleled faculty of 120+ music icons put learning into practice.
- Tailored to the schedule of busy conservatory students and rising orchestra professionals.

LEARNING AREAS



CURATING PARTNERS

The Metropolitan Opera



CONCERTGEBOUWORKEST



IDAGIO





Gabriela Montero

Piano Lab

Gabriela Montero Piano Lab

A creative space for 9 exceptional pianists each year to enter professional musical life supported and guided by a leading artist of our time.

HIGHLIGHTS

- Fellows receive individual lessons throughout the year from Gabriela Montero, together with the opportunity to audit Piano Lab peers in their lessons.
- Fellows shadow Montero's daily practice studio and participate in supplemental OAcademy group learning activities throughout the journey.
- Fellows visit Montero for short in-person immersive training residences, in complement to ongoing conservatory studies or as professional education.



Carlos Miguel Prieto

Conducting Fellowship

Carlos Miguel Prieto Conducting Fellowship

Empowers 10 emerging conductors from the Americas annually with the formative tools needed to win professional appointments.

HIGHLIGHTS

- Propels emerging talents into the conducting profession through a 6-month training preparation.
- Curriculum pairs technical classes by master conductors with digital full orchestra sessions.
- 36 live learning sessions expose fellows to tailored mentorship from industry leaders.
- Springboard to professional opportunities supported by coaching with strategic career advisors.



SOUNDPOST

SoundPost

Ever wondered what is the musical equivalent to the Pyramids, the Taj Mahal, or the Great Wall of China? From Bach's ethereal patterns to the design of the world's tallest concert hall, from the invention of the flutter-tongue trill to artificial intelligence in film scoring, from prison choirs to the most isolated music school on earth — SoundPost is an educational podcast exploring music's marvels, one sound bite at a time.



Reducing inequality: OAcademy is the answer.

Yo-Yo Ma | Artist Collaborator

Accelerator

Music Classes On-Demand

Accelerator helps schools and arts organizations, regardless of location, access enhanced music instruction from inspiring leaders in the music world.

HIGHLIGHTS

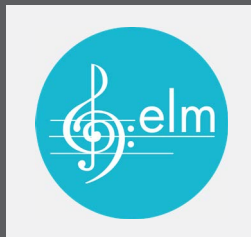
- **Tailored Clinics & Workshops**
Offers on-demand learning experiences to schools that connect global resources with local classrooms.
- **Empowering local students & teachers**
Responds to local needs with customized curricula that enhance growth for local students and teachers.
- **Supercharging school curricula**
Canvases a global network to find the best instructors for each activity – making planning, execution, and evaluation easy for schools and enjoyable for students.



IMMEDIATE ENHANCEMENT

“Accelerator clinics created an immediate impact on our community at Escuela Superior de Música de Monterrey, serving as an example for our instructors and contributing to heightened goals among students.”

Barbara Herrera de Garza | Board Chair
Escuela Superior de Música de Monterrey



INCREASED MOTIVATION

“Our students benefited enormously from Accelerator masterclasses and clinics. They elevated how we teach music online, and inspired us to work towards new possibilities and opportunities.”

Carol Adee | Co-Founder
Enriching Lives through Music



BORDERLESS OPPORTUNITY

“Accelerator unlocked new skills for our students through innovative approaches to practice and perform.”

Maria Claudia Parias | CEO
Fundación Batuta Colombia

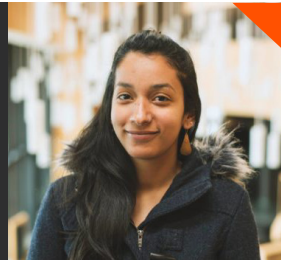


We are about exceptional people. We create impact by training future leaders – cultivating key traits that empower graduates to lead to lasting change.



GRADUATES ARE MOTIVATED TO TRANSFORM

4 out of 5 alumni say that the organization reshaped their motivation and goals as a musician.



GRADUATES BUILD MEANINGFUL CAREERS

Alumni earning increases on average 250% within 5 years of graduation, and quintuples within 10 years.



GRADUATES SUCCEED ACROSS BARRIERS

By learning to excel across cultural and socioeconomic barriers, more than 50% of alumni find professional opportunities abroad.



GRADUATES BECOME LEADERS

Enhanced leadership abilities are among the most developed qualities that graduates report.



GRADUATES CONTINUE TO GROW

Graduates go on to complete at least one Master's degree on average.



GRADUATES ARE INSPIRED TO SERVE

More than 90% of alumni report an ongoing commitment to give back to their communities inspired by the experience of taking part.

OUR NUMBERS

2200

OA Group Graduates

58%

Women

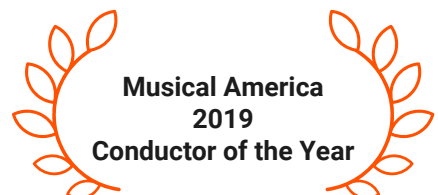
67%

People of Color

82%

from Economically Disadvantaged Communities

AWARDS



CALENDAR

2020 OCT - DEC

- Annual Board Meeting
- OAcademy Auditions open
- GLP Semester I begins
- (Re)Setting the Stage series

2021 JAN - MAR

- GLP Semester II begins
- Líderes Emprendedores takes place
- OAcademy classes begin

2021 APR - JUN

- Mid-year Board Meeting
- Gateway to Greatness Auction
- OAcademy Graduation

2021 JUL - SEP

- GLP Full Cohort Residence
- GLP Graduation
- GLP Incoming Orientation
- SoundPost Podcast Season
- Embassy Dinner Series

2021 OCT - DEC

- Annual Board Meeting
- OAcademy Auditions open
- GLP Semester I begins
- (Re)Setting the Stage series

2022 JAN - MAR

- GLP Semester II begins
- Líderes Emprendedores takes place
- OAcademy classes begin

2022 APR - JUN

- Mid-year Board Meeting
- Gateway to Greatness Awards
- OA Group Strategic Retreat
- OAcademy Graduation

2022 JUL - SEP

- GLP Full Cohort
- GLP Graduation
- GLP Incoming Orientation
- SoundPost Podcast Season
- Embassy Dinner Series

2022 OCT - DEC

- Annual Board Meeting
- OAcademy Auditions open
- GLP Semester I begins
- (Re)Setting the Stage series

2023 JAN - MAR

- GLP Semester II begins
- Líderes Emprendedores takes place
- OAcademy classes begin

2023 APR - JUN

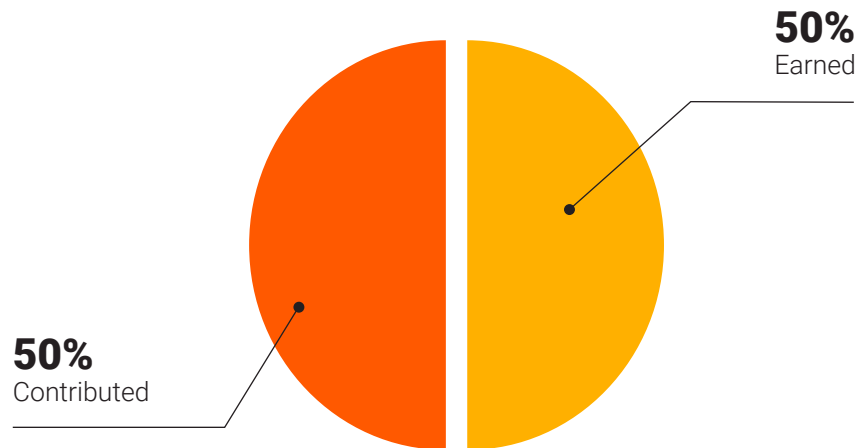
- Mid-year Board Meeting
- Gateway to Greatness Awards
- OAcademy Graduation

2023 JUL - SEP

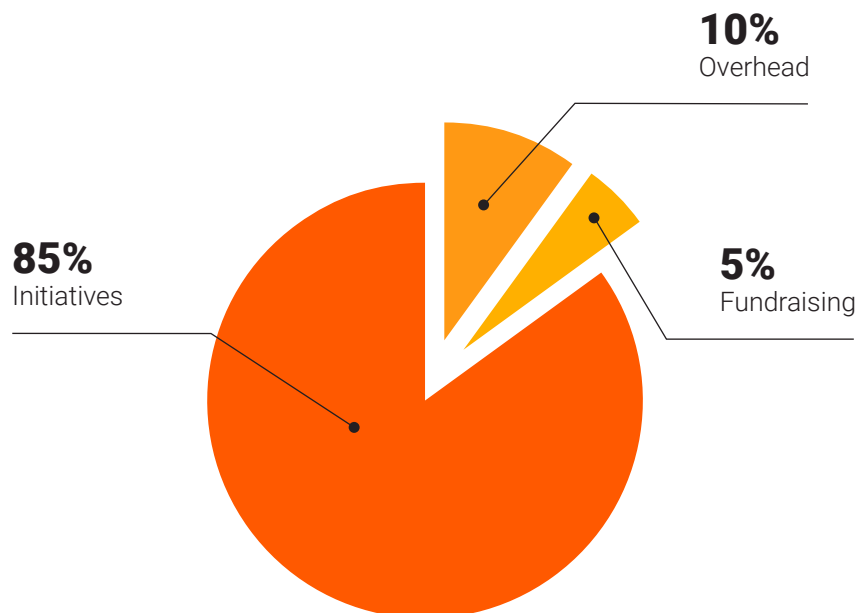
- Orchestra of the Americas Residence
- SoundPost Podcast Season
- GLP Full Cohort Residence
- GLP Graduation
- GLP Incoming Orientation
- Embassy Dinner Series

Our market-based approach to fiscal equilibrium multiplies the impact of every dollar contributed 2x.

REVENUE \$2.05 million USD (FY22)



EXPENSES \$2.05 million USD (FY22)



Join our music movement transforming lives.

The services we provide are continually out met by greater need than we have the financial means to accommodate. This is why we need your help. Every dollar contributed enables us to identify, train and empower more exceptional people.

MUSICIAN SCHOLARSHIP FUND

Support our musician scholarship fund to connect exceptional rising musicians with transformative opportunities to become thriving artists and human beings.

CORPORATE PARTNERS

Partner with us to scale the power of music to improve lives in your communities.

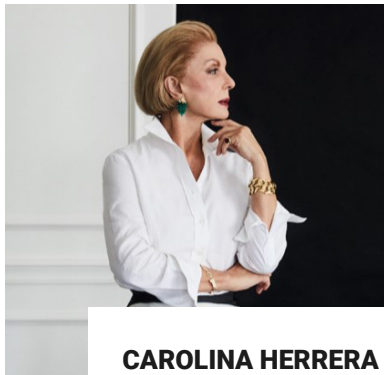
AWARDS GALA

Join the Gateway to Greatness Awards Gala to raise critical funds for our beneficiaries.



Named for the iconic award statue of ascending steps that accompanies it, **The Gateway to Greatness Awards** are bestowed each year upon distinguished changemakers in the arts and culture whose stories and contributions to humanity embody the values of the OA Group.

2022 LAUREATES



CAROLINA HERRERA
Fashion Designer & Entrepreneur
Global Civic Leadership Awardee



PAQUITO D'RIVERA
Grammy-Winning Multi-Instrumentalist
Global Artist Leadership Awardee

CONTRIBUTE NOW!

www.theoagroup.org/contribute



This organization empowers musicians to ask why we do what we do.

Arthur C. Brooks | Harvard Kennedy School



The Orchestra of the Americas Group
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